

# DANIEL HAYES

599 Cambridge Drive, Marietta, GA 30066  
[danhayes@bellsouth.net](mailto:danhayes@bellsouth.net) | 404.754.0451

## SUMMARY OF QUALIFICATIONS

Web artist with over 17 years experience. Extensive experience with Photoshop and Adobe Creative Suite. Knowledge of scripting languages, such as Javascript and jQuery.

- Website Design
- Branding and Print Design
- Sketching & Rendering
- Photography
- Illustration
- Flash and ActionScript 2.0
- Email Marketing
- XHTML/HTML5
- CSS/CSS3
- Basic Javascript and jQuery
- User Experience Design
- SEO best practices
- Various CMS Platforms
- Windows and Macintosh Platforms

## PROFESSIONAL EXPERIENCE

### AT&T Internet Operations Group, Atlanta, GA

2005-Present

#### Lead Designer/Operations Support

Project manager for many high-profile business initiatives. Creation of customer-facing portals for specific business needs, such as Sales/Marketing tools, product showcases, and advertiser DIY aids. Evaluation of new hires and existing team members. Coaching, mentoring and support of design team. Development of job processes, training materials and workshops. Subject Matter Expert (SME) of all website products and processes. Additional responsibilities include troubleshooting, upkeep of standards/specs and overall team support.

### Intelligent Media Ventures LLC, BellSouth, Atlanta, GA

2003-2005

#### Graphics Design Specialist

Layout, design and coding of advertiser content webpages. Coordinator of graphic change team. Lead designer for the newsletter, Inside Intelliventures. Lead in several high profile and customer service-related projects.

### CNN/SportsIllustrated.com, Atlanta, GA

2000-2003

#### Advanced Multimedia Designer

Layout and design of special event pages. Design and development of interactive Flash projects. General site upkeep.

### Freelance, Atlanta, GA

1995-2000

Worked with several clients to develop and create graphics and animation using Photoshop and 3D Studio. Developed webpages, including developing design, creating original graphics and writing HTML code. Partial Client/Project List:

- Coca-Cola USA. Created concept and illustration for 1997 Holiday Card. Worked closely with CCUSA art director and licensing group to meet trademark standards for Coca-Cola polar bears. Also worked with art director during printing phase. Created illustrations for video and miscellaneous training projects.
- iXL Enterprises. Worked with creative team on various projects and websites including WebMD iLearn, Last Minute Travel and Golfstar LLC.
- Pixel Technologies. Designed and created the "Spunky's Shuffle" splash page for WorldPlay Entertainment. Worked directly with art director in creating textures and modeling objects for the software game "Cyberdillo" (developed for the PC).

**EDUCATION**

The Atlanta College of Art, B.F.A.  
Dean's List, Spring 1993  
Presidential Scholarship, 1990-92

**ACCOMPLISHMENTS**

Social Communicator Certified  
In Recognition of Performance Beyond Expectations, 2010 & 2011  
IOG "Beat Your Best" Award, 2009  
Bellsouth The Customer Rules! Presidential Honors, 2006  
Bellsouth Platinum Award, 2006

References available upon request  
Samples: [www.althingsdan.com](http://www.althingsdan.com)