

DANIEL HAYES

Senior Web Designer | Web Developer | Woodworker | Artist

404-754-0451 | Atlanta, GA | allthingsdan.com | <https://www.linkedin.com/in/dan-hayes-3498499/>

PROFESSIONAL SUMMARY

Senior Web Designer and Developer with 30+ years of experience delivering large-scale, high-visibility web platforms for enterprise and federal government clients. Fourteen years supporting the CDC, including enterprise CMS migrations, accessibility-compliant responsive design, and emergency response publishing. Proven subject matter expert in WCMS governance, Section 508 compliance, team leadership, and high-volume content operations under aggressive deadlines.

AREAS OF EXPERTISE

- Enterprise CMS (WordPress, Percussion WCMS)
- Large-Scale Website Migration & Governance
- Responsive Web Design & UX Optimization
- Section 508 / WCAG Accessibility Compliance
- HTML5, CSS3, Bootstrap
- Government & Enterprise Web Standards
- Team Leadership, Mentoring & Training
- Adobe & Google Analytics
- Technical Troubleshooting & Operations Support

PROFESSIONAL EXPERIENCE

Web Developer / Designer | 2012 – Present

Peraton, Atlanta, GA

Client: Centers for Disease Control and Prevention (CDC)

Division: National Center for Immunization and Respiratory Diseases (NCIRD)

Responsible for designing, developing, and maintaining content-based websites. Lead and Point of Contact (POC) for CMS platform transitions, training, and troubleshooting.

- Led the migration of 42 legacy HTML websites (3,000+ pages) into enterprise WCMS platforms.
- Served as WCMS Point of Contact and Subject Matter Expert.
- Designed and launched the initial CDC COVID-19 website within six weeks.
- Implemented responsive and accessibility-compliant web standards.
- Provided staff training and technical troubleshooting.

Lead Designer / Operations Support | 2005 – 2012

AT&T — Internet Operations Group, Atlanta, GA

Project manager for many high-profile business initiatives. Creation of customer-facing portals for specific business needs, such as Sales/Marketing tools, product showcases, and advertiser DIY aids.

- Led high-profile customer-facing portal initiatives.
- Served as SME for website products and processes.
- Mentored and evaluated design team members.
- Developed job processes and training materials.

Graphics Design Specialist | 2003 – 2005

Intelligent Media Ventures LLC (BellSouth), Atlanta, GA

- Designed and coded advertiser web content.
- Coordinated graphic change team.
- Lead designer for Inside Intelliventures newsletter.

Advanced Multimedia Designer | 2000 – 2003

CNN / SportsIllustrated.com, Atlanta, GA

- Designed special event pages and interactive multimedia projects.
- Maintained high-traffic media websites.

TECHNICAL SKILLS -----

Web Technologies: HTML5, CSS3, Bootstrap, XML

CMS: WordPress, Percussion WCMS

Design Tools: Adobe Creative Suite

Analytics: Adobe Analytics, Google Analytics

Accessibility: Section 508, WCAG

EDUCATION -----

Bachelor of Fine Arts (BFA), Photography

The Atlanta College of Art

CERTIFICATION & TRAINING -----

- NCIRD Joint Information Center (JIC) Training
- National Framework Preparedness and Response Certification
- Google AdSense Certification (AT&T)
- Social Communicator Certified (AT&T)